News as service and platform (vs. content)

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Challenge industrial assumptions
Fig. 3. Machine simple.
New relationships, forms, & business models for news
Relationships
Content is a trap
News is a service
Individuals vs. mass
Relationship business
Small data
Ecosystem
Collaborators
Do what you do best and link to the rest
Distributed
I need to show someone how Repost.US allows a blogger or publisher to embed an entire article — with the creator's brand, advertising, analytics, and links — in a site.

**Thailand trims interest rate as economy cools**

BANGKOK (AFP) 5/29/2013 12:35:57 PM

Thai bank employee counts bundles of Thai baht banknotes at Krung Thai Bank in Bangkok on October 18, 2010. Thailand on Wednesday cut its benchmark interest rate by 0.25 percentage points, the first reduction in seven months, after the domestic economy contracted in the first quarter of the year.

Sluggish economic growth in China, the United States and the European Union is weighing on the Thai economy, the central bank said as it reduced its policy rate to 2.50 percent.

"Exports are likely to face downside risks because of slow growth in China while inflationary pressure has eased," the Bank of Thailand said in a statement.

The Bank had faced pressure from the government and the business community to lower interest rates to slow capital inflows and help weaken the Thai baht, whose rise has made Thai exports less competitive.

Thailand's economy shrank 2.2 percent in the three months to March from the previous quarter -- the first contraction in more than a year -- as manufacturing output fell, official data showed last week.

On a year-on-year basis, GDP growth slowed to 5.3 percent.
Network
Incubator
Platform
Redefine journalism
Journalism as platform

Helping communities organize their knowledge to better organize themselves
Journalism as platform

'Elegant organization'
- Mark Zuckerberg
Forms
Assets & paths
Flows
Pools
Journalism adds value
... to other platforms
Service after Sandy
Models
Platform efficiencies
Platform scale
Pay?
“Google is not just a company, it is an entirely new way of thinking. Jarvis has done something really important: extend that approach to business and culture, revealing just how revolutionary it is.”

— CHRIS ANDERSON, author of The Long Tail

What Would Google Do?

Jeff Jarvis

Gutenberg The Geek

a Kindle Single by

JEFF JARVIS

public

parts

HOW SHARING IN THE DIGITAL AGE IMPROVES THE WAY WE WORK AND LIVE
Pricing paradox of info
Engagement paradox
Reverse pay meter
Variably valued users
Mobile = local = me
Service to people
Service to business
Relationships = value
Mass-media metrics: unique users, pageviews
New metrics:
people we know;
reasons to reveal
New outcomes: informed communities
Next?

wearables
post-screen
voice
new metrics
algorithmic news
delivery
transactions
events
sensors